

Speaker Profiles

2001 NACAA

**86th
Annual Meeting
and
Professional Improvement Conference
Albuquerque, New Mexico**

2001 AM/PIC SPEAKER PROFILES

(in alphabetical order)

BAXTER BLACK

Baxter Black can shoe a horse, string a bob wire fence and bang out a Bob Wills classic on his flat top guitar. Cowboy poet, ex-veterinarian



and sorry team roper, he has more hair around his lip than on his head. Raised in New Mexico, spent his workin' life in the mountain west tormenting cows. Now lives in Arizona and travels the country tormenting cowboys.

Since 1982, Baxter Black has been rhyming his way into the national spotlight, and now stands as the best selling cowboy poet in the world. He's written 12 books (including a rodeo novel), recorded over a dozen audio and video tapes, and achieved notoriety as a syndicated columnist and radio commentator. From the Tonight Show and PBS to NPR and the NFR, Baxter's wacko verse has been seen and heard by millions. His works are prominently displayed in both big city libraries and small town feed stores.

Yet Black, who still doesn't own a television, fax machine or cellular phone, hasn't changed a thing about his subject matter of his delivery. He continues to focus on the day-to-day ups and downs of everyday people who live with livestock and work the land. Driven by a left hand sense of humor Black evokes laughter just by being there.

Baxter's philosophy is simple enough - in spite of all the computerized, digitized, high-tech innovations now available to mankind, there will always be a need for someone who can "think up stuff".

DOC BLAKELY

Doc Blakely, speaker, musician, and author of seven books is a creative force on the world platform scene today.

A light-hearted success humorist, Doc delivers a message with humor and flair. A showman! Audiences from the U.S. and Canada to Australia



acclaim his first-rate, clean humor and timely anecdotes. His style of delivery is equally adaptable from the common to the most sophisticated audiences.

His credentials include B.S., M.S., and Ph.D. degrees from Texas and Missouri. He wrote a college textbook now in its sixth edition and adopted by 155 educational institutions worldwide. After 20 years on the platform scene, he has also become an authority on the use of humor in communication. He has authored, in addition to technical books, The Handbook of Wit and Pungent Humor, Push Button Wit, Keep 'Em Laughin', and the delightfully funny, Shoot Luke! The Air is Full of Pigeons.

The 3,500 member National Speakers Association has recognized Doc's work with every major award they give, including "The Cavett," equivalent to the "Oscar" in his profession.

Radio personality Paul Harvey writes, "Superficially, Blakely seems to take nothing seriously. Don't you believe it. I've worked with Doc enough to recognize his diligence. He WORKS at his craft of keeping you and me entertained."

Blakely is no stranger to NACAA. He spoke at the San Antonio AM/PIC and filled the audience with laughter and thought-provoking comments.

Notes from Speech

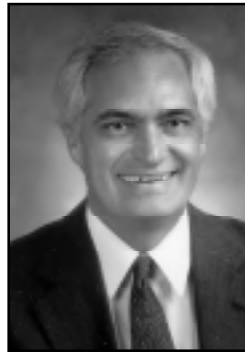
RICHARD BORGS MILLER

USB Vice Chairman

Richard produces soybeans, corn, alfalfa, wheat and milo and raises cattle on his farm at Murphysboro, Ill. Richard and his wife, Nancy, have three adult children. He earned his Bachelor of Science degree in civil engineering from Southern Illinois University. Previously he served as USB Secretary and two terms as USB Treasurer. Richard has also served as chair of the Domestic Marketing Committee, Budget & Finance Committee and Audit & Evaluation Committee. Richard also served several years on the Illinois Soybean Checkoff Board and is secretary of the Jackson County Farm Bureau. He also is active in his local church. Richard is a founding USB Director, serving from 1991 through 1993, and was re-appointed in 1995.

LOWELL CATLETT

Lowell Catlett, an economist, futurist and professor at New Mexico State University, will give the opening address for the NACAA national conference on Sunday, Aug. 5 at 7 p.m. in the Kiva Auditorium in Albuquerque, N.M.



Catlett, a sought-after speaker and consultant, is renowned for his dynamic presentations. He works nationally and internationally with many leading corporations and organizations and the U.S. departments of Agriculture, Labor, Interior, Defense, Education and Energy. He does futuristic planning about the impacts of technology on careers, lifestyles and the economy. Catlett holds a doctorate in economics from Iowa State University. He is the author of many books and articles and a recipient of NMSU's Westhafer Award, the university's highest award to a professor.

DEAN H. CONKLIN

Dean H. Conklin is the Executive Director, Beef and Veal Channel Marketing within the Center for Consumer Marketing of the National Cattlemen's Beef Association. He is responsible for coordinating with Consumer Marketing staff beef and veal retail and foodservice marketing programs. Dean also supports the Brand Like Commission activities in their coordination with the State Beef Quality Assurance Programs.



Dean has an extensive background in marketing, management, public relations, commodity promotion and international trade. Following graduation from The Ohio State University with Bachelors and Masters degrees in Agricultural Economics in 1977 and 1978, respectively, Dean accepted a position in 1978 with the Louisville Bank for Cooperatives as a Loan Representative. He was then appointed the Chief of Markets in 1980 with the Ohio Department of Agriculture.

Following his work with the state government, he was selected the first Executive Director of the Ohio Grape Industries Program in 1983. After two years with the grape industry, Dean served as Director of Member Relations and Promotion for Coba/Select Sires, Inc. until 1986, and later became a marketing consultant until joining the National Live Stock and Meat Board in July 1987 as veal program coordinator.

Dean's parents, H. Kelly and Mary K. Conklin, live outside of Hilliard, Ohio. His father recently retired from a 30-year career in real estate and appraising, while his mother serves as a volunteer nurse.

Dean's father, Kelly, summarizes his beliefs by establishing his family motto: "Plan your work, work your plan, to meet the challenge according to God's ultimate plan."

BILLY DICTSON

NACAA past president Billy Dictson is Extension director and associate dean of New Mexico State University's College of Agriculture and Home Economics. He oversees more than 350 Extension faculty and staff statewide.



He is a member of the Western Sustainable Agriculture Research and Education Committee and the Extension Committee on Organization and Policy (ECOP) legislative committee. He has also served on the ECOP budget, program leadership, and personnel and organizational development committees.

Dictson served as NACAA president in 1985-1986. He was president of the NACAA Educational Foundation from 1987 to 1993. He was the association policy chair in 1992-1993.

Dictson was eastern district department head for nine years, administering Extension programs in 11 eastern New Mexico counties. He began his Extension career as an agent in Quay County, moving to Curry County three years later. He was appointed Curry County program director in 1976 and served in that capacity for 12 years.

Dictson was born on a farm near Portales, N.M. He earned bachelor's and master's degrees in agricultural and extension education from NMSU.

U.S. SENATOR PETE DOMENICI

U.S. Senator Pete Domenici has served as an elected official for the past 35 years. In 1972 he became the first Republican New Mexican elected to the Senate in 38 years. In 1996 he became the first New Mexican elected to five full terms in the Senate. Described by a colleague as having a case of terminal responsibility, he has advocated fiscal responsibility consistently as chairman of the Senate Budget Committee.



The father of eight children, has been the nation's most stalwart proponent of the "Character Counts" campaign, which seeks to instill the major tenets of citizenship in young people. In 1997, he was awarded the Outstanding Leadership Award by the New Mexico State University College of Agriculture and Home Economics. He is also the recipient of

honorary doctorates from New Mexico's top two research universities -- New Mexico State University and the University of New Mexico. His faith in science was reflected in his principal sponsorship of the Human Genome Project, which is now poised to revolutionize medicine. His support has been integral to agricultural research at New Mexico State University through research funding and the construction of state-of-the-art laboratory facilities on the University campus. The bottom line of his political philosophy was captured by the Albuquerque Tribune, which wrote that he was interested "in seeing that the right things get done and the wrong things get stopped."

Notes from Speech

G. JAY GOGUE

Dr. G. Jay Gogue became New Mexico State University's 20th president on July 1, 2000. He came to New Mexico State University from Utah State University where he had served as provost since 1995.

Gogue (rhymes with "rouge") was vice president for research at Clemson University in South Carolina from 1988 to 1995, and also served as vice president and vice provost for agriculture and natural resources at Clemson.

Other prior academic experience was as a professor at Texas A&M University in 1976-1977. Utah State University, Clemson, and Texas A&M are land-grant universities like NMSU.

Dr. Gogue, 53, began his professional career in 1973 as a research scientist with the U.S. Department of Interior. From 1977 to 1986, he was chief scientist for the National Park Service, leading scientific programs involving professionals from the biological, physical and behavioral sciences.

He has served on numerous academic and government boards and committees on the local, state, and national level.

Gogue, a native of Waycross, Georgia, received a doctorate in horticulture from Michigan State University in 1973 and bachelor's and master's degrees in horticulture from Auburn University in 1969 and 1970. He and his wife, Susie, have three children - Jason, Alison, and Barrett.



RUSSELL L. LAMB

Russell Lamb is currently with North Carolina State University, Department of Agricultural and Resource Economics, as Assistant Professor. Prior to NCSU, Lamb worked with the Federal Reserve Bank of Kansas City as a Senior Economist, and prior to that worked with the Federal Reserve Board in Washington, DC as Economist in the Division of Research and Statistics. Lamb has wide experience speaking to and writing to professional economists and lay audiences with strong analytical and research skills. Lamb earned a Ph.D. in Economics from the University of Philadelphia.

Notes from Speech

THE NEW MEXI-CHORDS

The New Mexi-Chords, an award-winning group from Albuquerque who have been singing "barber shop" music for more than 50 years, will provide entertainment for the opening session and evening inspirational program of the NACAA national conference on Sunday, Aug. 5, at the Kiva Auditorium in Albuquerque, N.M.

Comprised of nearly 100 members, this choral group performs regularly with the New Mexico Symphony and Music Theatre Southwest. The New Mexi-Chords also perform annual spring and fall shows, along with annual Christmas concerts, which always sell out.

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NACAA

Future Meeting Dates

2002	Savannah, Georgia	July 28 - August 1
2003	Green Bay, Wisconsin	July 13-17
2004	Orlando, Florida	July 11-15



NACAA
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